

For Immediate Release

Toronto – January 19, 2023

Sustainability is at the core of the Miele Canada showcase at the Interior Design Show Toronto 2023

Miele Canada is thrilled to return to the Interior Design Show (IDS) in Toronto from January 19 to 23. Miele revisits IDS for the thirteenth year and returns as the official Presenting Sponsor for 2023.

Sustainability and climate protection dominate the presentation of the world's leading manufacturer of premium domestic appliances at the IDS Toronto. A keen focus is on new technologies and features with which Miele aims to protect the environment and support consumers in living responsibly. These will be featured alongside clever innovations for creative cooking and lifestyle, which are only available from Miele. Our showcase theme for 2023: 'Discover quality ahead of its time. For a better tomorrow.'

At the heart of the Miele booth, an interactive 'Sustainability Alley' will demonstrate Miele's dedication to expanding environmental and climate protection through all areas of its business. Visitors will also discover ways to maintain a sustainable lifestyle that is economical while, at the same time, reducing their environmental footprint.

"Miele stands for durable products that offer the utmost convenience and state-of-the-art performance while also protecting and conserving the natural world and its resources," said Nelson Fresco, President of Miele Canada. Even the booth itself is designed with sustainability in mind: Booth components are placed into storage for reuse, materials including furniture and decorative furnishings are sourced locally and re-used, and all paper products are recyclable. "We are excited to be part of IDS Toronto once again, and we can't wait to welcome everyone to our booth."

The booth will also showcase a full suite of appliances from its latest Generation 7000 cooking line, MasterCool built-in refrigeration, W1 and T1 laundry appliances, and a full line-up of coffee systems, vacuum cleaners and Miele's own CareCollection. Featuring refined design and pioneering technology, Miele's intuitive appliances integrate purposeful innovation and sustainability for a completely new kitchen experience.

For more information and to experience the latest Miele appliances, stop by IDS Toronto booth 1726. For more information, visit Miele.ca.

Miele Company Profile

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele is the world's leading manufacturer of premium domestic appliances with more than 20,100 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and coffee systems. To learn more, visit www.miele.ca or follow us on Facebook, Twitter, Instagram and YouTube.